



### ENABLING BUSINESS TRANSITIONS





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### What we are

Sentient IT Systems Private Limited is an Indian onshore software development company that strategically seeks to align with corporate entities to deliver results better, faster and more cost effectively. We do this by leveraging a proven software development template that drills deep and moves around our chosen verticals with great agility. This fathom-deep-and-dance mobility is part of our DNA, and core to our business models and engrained in all our technology processes. With a decade long experience as technology tantrics under our belt, we understand what it requires to drive efficiency and output for our clients and we make this a priority for every project, especially in the hospitality sector. For instance, we have hands on experience in consulting and creating fully covered Hotel Management Applications, Restaurant Management Software (PoS), Inventory & Billing software. Besides these products, we have also assisted many SME companies to setup and backed it up with its own IT back office and consulted them continuously to create customized software solutions for their specific needs.

Sentient IT Systems is helmed and quarterbacked with entrepreneurs and thought leaders whose deep understanding of people, products and priorities ensures a close and collaborative working relationship with their clients throughout the life of a project and beyond. The end result is that they profit from the market's highest quality products with the lowest total cost of engagement.

At Sentient IT Systems we look forward today to penetrate and position our cutting-edge products not only in the backend as a service (BaaS) market, but also cater to the global and the domestic market in the software as a service (SaaS) cloud space. To this end we have developed a series of software products in online recruitment, consumer database and task management, to name a few.



### Who we are

#### BalajiV.Parthsarathy

Bala, a management graduate from New Hampshire University, School of Business, USA, (Indian Chapter) believes in assuming direct ownership of original ideas and responsibilities and taking them forward passionately. When it comes to identifying niche needs and developing bespoke software solutions for the selected few in the corporate world, his keen powers of observation into systems and how they work (or, don't work) has stood in good stead and helped benchmark the deliverables with some of the best solution providers worldwide. Bala has a knack of seeing what the guy next cubicle can't see in a zillion real life and real time situations. He focuses his razor sharp acumen for architecting an analysis superstructure from ground up and then handing over the curser to his corps of encoders to write the coda with a florish. Thus, he has emerged as one of the few non-IT entrepreneurs in Chennai who continue to play a swashbuckling role by cutting a systemic swathe right across the field of boutique software development with great alacrity.

Bala, an avid cricketer and an amateur astronomer/stargazer, also serves as a creative director in an accredited Chennai based advertising agency that he helped co found in 2002.

#### Prakash Chandrasekar

Prakash is a innovative software industry die hard referred to as a developer icon- who extols and educates the world on how to provide the perfect program and back it up with the requisite database expertise. He passionately shares his visions as an active e-evangelist and is tapped as an expert source by the media on his insights in pioneering technologies, process redesign and development. His is a methodology that unites the often separate functions of software development and production and operations into a single, integrated, and continuous process. Prakash is naturally gifted with proactive forward thinking that gives him an edge when it comes to problem identification, research analysis and resolution by making sense of the outcome of erudite global e-explorations. He spearheads full line of sight life-cycles of project development, quality assurance that drives strong and sustainable gains in new technologies. His easy going nature combined with devastating domain knowledge leverages people, processes, and technology to stimulate collaboration and innovation across the entire software development and release process.



# **Our Products**

Sentient IT Systems started of with Webserver business for designing, hosting and maintaining websites for its clients. At a later date it has started developing web applications to facilitate his clients' specific needs. Today the company owns few industry demanded web products like, the Task Management Software, Cricket management Software, Human resource and Recruitment Assistance Portal, Interactive Consumer Portal etc., The product line-up created with an intention to support the growing organization needs to minimize the operational difficulties.



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Ease the strain of recruiting the right resource for the right job. This is achieved flawlessly by the recruiter when he manages his HR requirement through us. Our innovative modules and its pricing can be the best match for efficiency and affordability. Maintain records of every single applicant in your organization. Access up-to-date resumes of all applicants at any point in the future. Use this online database as your company's talent bank. Quickly search the talent bank first to hire candidates fast. www.jobojob.com



a complete TAP application in Web

Half of the task gets done with a well-planned human resource and the remaining half is automatically done if their productivity is ensured. Understanding this well, we have created a <u>TAP</u> (Time, Attendance and Productivity) web application which ensures all the above with convenient work hours; work from remote locations along with other important features of HR management. <u>www.daystask.com</u>



## **Our Products**



Healthier the relationship with your customer wealthier is the sign of your growing.

<u>Durableconsumer.com</u> is an interactive consumer portal aimed at creating an effective consumerism. This is a customer – to – Business (C2B) portal cast as a connecting bridge between the manufacturer and consumer. List your products with us and start receiving feedback from your valuable customers with the click of a button.



What is the charm in playing cricket without records? Why records are created without memorabilia? With <u>Team Score</u> web application, you can create your own team profile, manage, schedule the match and also register the match records. It is a convenient, user friendly and a suitable solution for a team which likes to manage it professionally. <u>www.teamscore.in</u>



As the technology transformations takes place daily, we need to transform ourselves too in the information sharing era. There are many things happening around the world we may skip due to our preoccupied schedule. At media one WNSE, you can get all the information you wanted, and keep yourself updated at globally just by a click. media one NSE is a one stop information provider across be it s News, Sports or Entertainment. <u>www.m1studios.in</u>



